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"Investing in Resources"

The trend is your friend. We have all heard this oft-overused advice. For the better part of a decade, the trend has been bullish for precious metals and commodities in general. Who better to tell this story than Adrian Day?

Adrian, aside from being a long-time friend of ASI, is a graduate of the London School of Economics, a renowned money manager, an accomplished author, and one of the foremost authorities on global investing and natural resources.

In his new book, *Investing in Resources – How to Profit from Outsized Potential and Avoid the Risks*, Adrian analyzes the global commodity bull market in what may prove to be one of the defining books on the subject. He covers the full breadth of the commodities sector, from agriculture to energy to precious metals, as well as base metals.

Investing in Resources takes an in-depth look at global supply and demand factors, including China's insatiable thirst for natural resources. While they have 20% of the world's population, they consume just a tiny share of the world's resources. As Adrian shows, that is changing in a big way. By analyzing what previously developed countries have consumed at this stage of their development, he makes the case that China (and India) will generate such significant demand based on sheer numbers that it will dwarf anything we have seen thus far.

Adrian also identifies the best ways to capitalize on this trend, while being mindful to point out the potential pitfalls to investors. To complete the picture, he also suggests indicators to watch as you consider when the bull market will begin to wane.

Adrian takes a highly complicated and globally intertwined subject and breaks it down to useable information that we can all understand and act upon. This is a must read for anyone looking to make sense of commodities as the bull rages on.

-- *Rich Checkan*